

JOLANTA MARCZEWSKA

DESIGNER | ILLUSTRATOR

Kraków, Poland


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jolantamarczewska.pl

BIOGRAPHY

I am an engineer. And art lover. I went into design because it made possible to fulfill both my creative and technical aspirations. I am interested in things. That is what I believe make me really open-minded. Through over 5 years experience as a designer, I've learned that the most important factor in all visual elements is a clear communication. I want to create awesome experience for users and therefore make their life easier, more beautiful, better. I am goal oriented, confident communicator with a hands-on approach to the entire creative process. Never afraid of a new challenges and able to learn and adapt quickly, looking for opportunities to develop new skills and to be a part of exciting and bold projects.

 jolantamarczewska.pl

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EXPERIENCE

- UX DESIGNER**
 COMARCH SA | OCT 2018 - ...
 designing services and user interfaces in products implemented on web and mobile platforms, cooperation with analysts and developers as a part of development and implementation processes, participation in research process, cooperation in defining business requirements for information systems; working with Comarch Design System, designing UI for internal and external products, recommending changes to existing systems in order to improve their usability.
- DESIGNER**
 TEDxKazimierz | APR 2018 - JUN 2018
 Volunteer Designer responsible for graphic materials both web and print, UX consultant in web solutions
- WEB & GRAPHIC DESIGNER**
 PrawniczyMarketing | OCT 2016 - ...
 visual identification, web design, UX design, marketing materials (web & print), marketing strategies for clients
- WEB PRINT DESIGNER | IT SUPPORT**
 Allerhand Institute | FEB 2016 - SEP 2017
 web design, marketing materials (web & print) for conferences, courses and projects, web administration, basic IT support
- OWNER**
 Lolapopp Studio | NOV 2015 - ...
 project management, web, print, UX Design, outsourcing
- MANAGER | GRAPHIC DESIGNER**
 KreaTech | MAR 2015 - JUN 2016
 team management, social media and marketing management, strategy development, events planning, product creation, customer acquisition, project implementation, creating visual identification (web & print)
- TUTOR | GRAPHIC DESIGNER**
 KreaTech | OCT 2014 - FEB 2015
 conducting classes: 2D and 3D computer graphic, 3D printing, robotics; graphic design

EDUCATION

- AFTER EFFECTS ANIMATOR**
 Publishing School | FEB 2019
 Basic options and functions, layers, text animations, basic and more advanced effects, animation of mobile app, film editing, rendering.
- MENTEE**
 TechLeaders | NOV 2017 - MAR 2018
 During Woman In Technology mentoring program had the opportunity to work with an experienced UX Designer (mentor) on redesigning banking app for Android (Agile)
- MASTER IN COMPUTER SCIENCE**
 The Pedagogical University of Cracow | 2017- 2018
 Faculty: Mechatronics
 Diploma thesis: New directions for development of graphical interfaces for modern websites
- USER EXPERIENCE DESIGNER**
 Globlife School of Graphic Design | 2017
 Course accredited by Ministry of Education
- ENGINEER IN MATERIAL SCIENCE**
 AGH University of Science and Technology | 2012 - 2017
 Diploma thesis: Design of the frame for holographic pyramid by the rapid prototyping method
- INTERIOR DESIGNER**
 Cracow Schools of Art and Fashion Design | 2010 - 2012
 School of Interior Design and Space
 Diploma thesis: Polish exhibition stand for EXPO 2012
- GRAPHIC DESIGNER**
 Globlife School of Graphic Design | 2010 - 2011

SKILLS

Photoshop	After Effects	CSS3
Illustrator	Axure	HTML5
InDesign	Sketch	WordPress

LANGUAGES



HOBBIES

